



This form is to be used by parents or guardians to give consent for their underage child to participate in the Pretty Brainy Advocates Program and to receive specific recognition, including a photo and/or personally identifiable information beyond first name and country, in connection with that child's participation, original submission to, or news item covered by Pretty Brainy's web site.

I am the parent and/or legal guardian of _____ (enter first name, middle initial and last name of child), who will submit personal information to Pretty Brainy, Inc. Pretty Brainy will interview and write a brief biography of my child, the information for which will be reviewed by my child and myself before being posted to the Pretty Brainy web site. I also give Pretty Brainy, Inc., permission to use the following with the bio (please check your preferences):

- _____ A photograph of my child
- _____ A photograph taken by my child
- _____ An original creation written and developed by my child
- _____ A news story about my child
- _____ An original piece of artwork created by my child

I would like my child to receive specific recognition, including the posting of certain personally identifiable information for my child's submission to and participation in the Pretty Brainy Advocates Program. This may include a news item about my child on Pretty Brainy's web site, prettybrainy.com. Therefore, with my signature below, I give permission to Pretty Brainy, Inc., to post the materials checked above on its web site, along with any combination of the following information about my child that may be personally identifiable when posted (check and complete the information that you would like to appear):

- _____ A photograph of my child
- _____ My child's first name: _____
- _____ My child's last initial: _____ or last name: _____
- _____ My child's state/country: _____
- _____ My child's school or organization: _____
- _____ Other activities or interests in which my child participates: _____

Pretty Brainy, Inc., reserves the right to select the combination of items checked above before posting content to its web site.

In granting permission with this form, I certify that I have carefully reviewed the Pretty Brainy, Inc., Privacy Statement.

Signature of parent/guardian

Printed name of parent/guardian

Date

Daytime phone number

When you have completed and signed this form, email it as an attachment to ideas@prettybrainy.com. You also may mail it to Pretty Brainy, Inc., ATTN: Advocates, 4717 Bay View Drive, Fort Collins, CO 80526. If you wish to opt-out or revise your selections on this form at any time, email or write to us using the addresses cited here or telephone 720-203-1749. Thank you.