

A Fabric That Behaves Like Your Best, Low-Maintenance Friend. A 1x1 baby-rib knit of 100% combed, ring-spun cotton. Wears well and holds its shape. Minimal to zero shrinkage in the laundry.

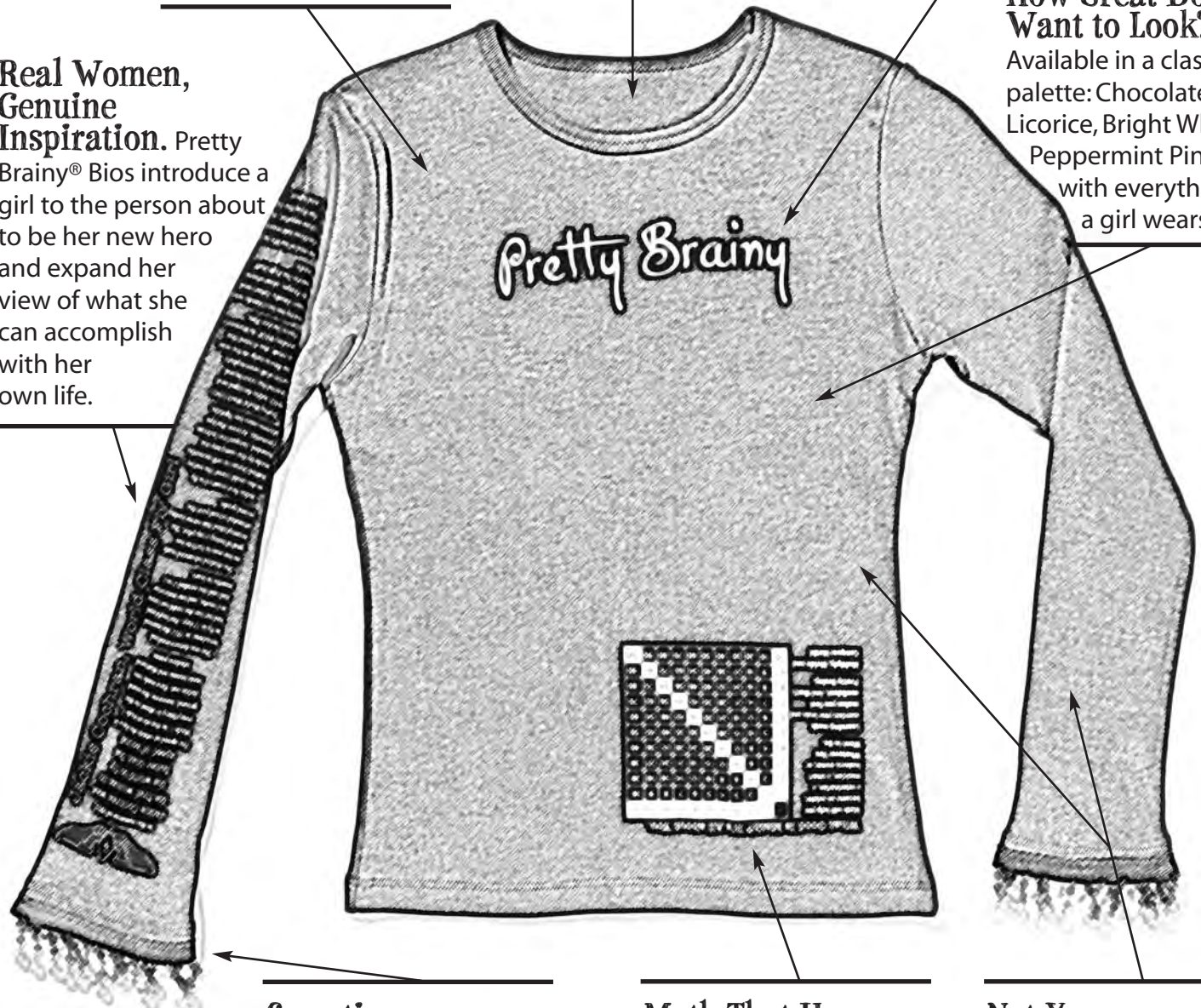
The Shirt on Her Back. Up to 100% Made in the U.S.A. Pretty Brainy® vendors maintain a high standard of corporate social responsibility for their employees and the planet.

The Marriage of Responsible + Durable. Long-lasting inks responsibly handled and applied by one of the top printers in the Rocky Mountain West.

How Great Do You Want to Look?

Available in a classic palette: Chocolate, Black Licorice, Bright White, Peppermint Pink. Pairs with everything else a girl wears.

Real Women, Genuine Inspiration. Pretty Brainy® Bios introduce a girl to the person about to be her new hero and expand her view of what she can accomplish with her own life.



Sometimes a Cowgirl Feels Like a Princess. As one Pretty Brainy® girl said, "It's all about the beads and fringe." We endeavor to give you embellishments that withstand the washer and dryer and everywhere a girl goes in life.

Math That Has a Purpose Outside of School. What "genius" said girls can't do math and science? Pretty Brainy® math "crib sheets" exercise a girl's brain and show the purpose of math in the real world.

Not Your Boyfriend's T. Classic styling that lets a girl look her level best. Long, generous sleeves. Slim finishing at the neck.